



# IRRIGATION ASSOCIATION OF INDIA

**Newsletter April 2025**

**Edition Volume IAI/25/03**



# IAI UPDATES



## New President and Sr. Vice President elected by IAI Executive Committee at AGM on 27th March 2025



### IRRIGATION ASSOCIATION OF INDIA

#### New Leadership Announcement

PRESIDENT



**SHRI SAURABH SANGLA**  
Executive Director  
Signet Industries Ltd.

SR. VICE PRESIDENT



**SHRI ABHIJIT PAGE**  
Chief Executive Officer  
Mahindra EPC Irrigation Ltd.

Shri Randhir Chauhan, Chair of the Advisory & Nominations (A&N) Committee of the Irrigation Association of India (IAI), announced the appointment of Shri Saurabh Sangla, Executive Director, Group Signet, as President, and Shri Abhijeet Page as Senior Vice President and Chairman of the Finance Committee, at the IAI Annual General Meeting on 27th March 2025.

Shri Sangla succeeds Shri Kaushal Jaiswal, MD, Rivulis India, following his superannuation as President. Under the new leadership, IAI renews its commitment to innovation, sustainability, and building a resilient irrigation sector.



## IAI Senior- level Delegation Meets Joint Secretary-RFS, Ministry of Agriculture and Farmers Welfare, GOI

On 24th April 2025, past Presidents of the Irrigation Association of India (IAI) met Shri Franklin Khoboung, Joint Secretary (RFS), Ministry of Agriculture & Farmers Welfare, Government of India, at Krishi Bhawan. The meeting involved a thoughtful and constructive discussion on key aspects of scheme implementation. The IAI delegation expressed sincere gratitude for his continuous efforts in accelerating program execution and reaffirmed the Association's commitment to supporting the Government in achieving its envisaged targets.

### Key Discussion Points:

- Annual Action Plan
- Fund Allocation
- Status of Fund Utilization by states in last financial year
- Scope of Flexibility in Fund Usage
- Timeline for first Mother Sanction Release
- PMU Support
- Organize the Smart Irrigation Summit 2025

## Tamil Nadu Chapter of the Irrigation Association of India (IAI) met with TANHODA officials

The Irrigation Association of India – Tamil Nadu Chapter participated in the review meeting convened by TANHODA on 16th April 2025 in Chennai, under the chairmanship of the Managing Director, TANHODA. During the meeting, key issues concerning the implementation of irrigation initiatives were deliberated upon, with a focused discussion on strategies to overcome challenges and achieve the envisaged targets effectively.

Emphasis was laid on collaborative efforts between TANHODA, implementing agencies, and industry stakeholders to enhance farmer awareness, streamline procedures, and ensure timely execution of projects. The meeting concluded with a shared commitment to intensify efforts to meet the state's irrigation coverage targets, improve water-use efficiency, and promote sustainable agriculture in Tamil Nadu.



# INDUSTRY UPDATES



## India's first Central Pivot Irrigation System inaugurated in the presence of the Hon. Minister of Horticulture, Govt. of Uttar Pradesh

India's first Central Pivot Irrigation System installed at a farmer's field in Singhat village, Jalaun district was inaugurated in the presence of the Hon. Minister of Horticulture, Govt. of Uttar Pradesh Shri Dinesh Pratap Singh and Chief Secretary Shri Manoj Kumar IAS on 5th April 2025. Other esteemed guests in attendance included Shri Ajith Radhakrishnan Country Head 2030 WRG, Shri Yogesh Bandhu UP State Co-ordinator 2030 WRG, Shri Rajesh Kumar Pandey District Magistrate, Jalaun and Dr. Vijay Bahadur Dwivedi Director of Horticulture, Shri. K.K. Niraj UPMIP Nodal Office, FPO's & over 5,000 farmers from the region.



Central Pivots are an innovative method of irrigation wherein the irrigation equipment rotates around a central pivot distributing water evenly across the land. The implementation of innovative irrigation



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systems like Central Pivots in Uttar Pradesh showcases the government's commitment to modernizing India's agricultural sector with advanced irrigation technologies promoting water use efficiency, optimum farm yields and higher incomes.

(Source: <https://shorturl.at/3UVJH>)

## ICID set to host the Indo-Global Irrigation Summit 2025 under the aegis of the Ministry of Jal Shakti, GoI

The International Commission on Irrigation and Drainage (ICID) is hosting the Indo-Global Irrigation Summit 2025 under the aegis of the Ministry of Jal Shakti at the Dr. B.R. Ambedkar International Centre on 24th and 25th June 2025. The Irrigation Summit organized to commemorate the institutes Platinum Jubilee Celebrations, will bring together global leaders in water management, international and national irrigation experts, representatives from financing agencies and governments.



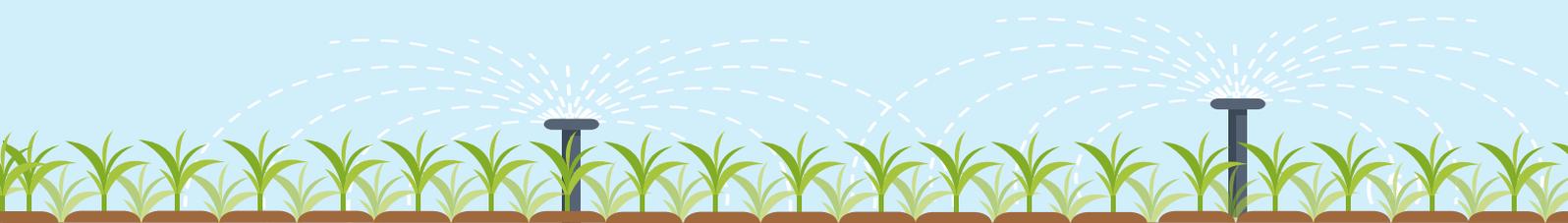
Under the theme “Best Irrigation Practices for Water and Food Security”, the Summit will feature exchanges on the latest irrigation policies, practices, innovations, and technologies; serving as a platform for the development of interdisciplinary proposals, collaboration among institutions and organizations; and advocacy of political commitments.

(Source: [https://igis2025.icidonline.org/about\\_summit.html](https://igis2025.icidonline.org/about_summit.html))

## Grow Indigo raises \$10 m from British International Investment (BII), UK

Agri-tech firm Grow Indigo has raised \$10 million from British International Investment (BII), UK’s development finance institution and impact investor. Grow Indigo is leading the carbon farming revolution with over 2.5 million acres of smallholder farmland already enrolled across seven states. With the strategic funding from BII, the company will accelerate the expansion of its transformative sustainability programs across India.

The company has been promoting regenerative agricultural practices and sustainable techniques such as direct seeded rice and no-tillage farming that deliver multiple benefits including enhanced soil health, reduced erosion, preservation of biodiversity, improved water use efficiency and reduced manual labour particularly benefiting women farmers. With Grow Indigo promoting the de-carbon-



ization rice, wheat and maize production systems and encouraging farmers to adopt regenerative agricultural practices, the company is creating a revolutionary income stream for farmers through soil carbon credits.

(Source: <https://shorturl.at/RN98I>)

## IAI Membership Renewal & Enrollment Open for 2025-26

With the start of April, IAI membership renewal and New Enrollment for 2025-26 is now open. Members are requested to renew their membership from April 1, 2025, to continue enjoying benefit and support. The Memberships Fees as approved at IAI Annual General Meeting (AGM) held on 27th March 2025 is given below:-

S. No	Category (Regular members)	Turnover (in Cr)	Entrance Fee	Annual Subscription	New Membership fee
1.	Ordinary 1	₹ 1 to 20	₹ 3000	₹ 15,000	₹ 15,000 + GST
2.	Ordinary 2	₹ 21 to 50	₹ 3000	₹ 25,000	₹ 30,000 + GST
3.	Silver Category	₹ 51 to 100	₹ 3000	₹ 75,000	₹ 75,000 + GST
4.	Gold Category	₹ 101 to 200	₹ 3000	₹ 100,000	₹ 100,000 + GST
5.	Platinum Category	₹ 200 above	₹ 3000	₹ 250,000	₹ 250,000 + GST
6.	Associate 1	₹ 1 to 50	₹3000	₹ 50,000	₹ 50,000 + GST
7.	Associate 2	₹ 50 above	₹ 3000	₹ 75,000	₹ 75,000 + GST

We also encourage you to invite industry peers to join the IAI Member Family.

For more details, contact the IAI Secretariat at:

Email: [director@iaindia.org](mailto:director@iaindia.org) | Mob: +91-9910836560



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# NATIONAL NEWS



## Shri Shivraj Singh Chouhan, Agriculture Minister addresses the 63rd Convocation of the Indian Agricultural Research Institute (IARI)

Shri Shivraj Singh Chouhan, Hon. Agriculture Minister addressed the 63rd Convocation of the Indian Agricultural Research Institute (IARI) on 22nd March 2025, New Delhi. Stressing on the adoption of agricultural machinery, smart farming and advanced digital technologies, the Hon. Minister emphasized on the need to strengthen agricultural research in the country. According to Shri Shivraj Singh Chouhan, innovations are necessary to increase the income of numerous small and marginal farmers, urging students at the country's premier research institute to address agricultural challenges through research, innovation, entrepreneurship and start-ups.



(Source: <https://shorturl.at/D0cQh> )

## Cabinet approves Rs 1,600 cr for a sub-scheme of the Pradhan Mantri Krishi Sinchayee Yojana (PMKSY)

The Union Cabinet chaired by the Hon. Prime Minister Shri Narendra Modi approved the Modernization of Command Area Development and Water Management (M-CADWM) Scheme at an on-going session of the Indian Parliament. A sub-scheme of the Pradhan Mantri Krishi Sinchayee Yojana (PMKSY), M-CADWM has been approved for the period 2025-26 with an initial outlay of Rs 1,600 crore. Under the scheme, the state departments will work to improve water-use efficiency in the command areas by modernizing irrigation infrastructure from existing canals and other sources in a designated cluster.



In addition to the creation of underground pressurized piped irrigation systems, the scheme also has in-built provisions for the integration of micro-irrigation systems and advanced data-driven automations. Leveraging the power of technologies like SCADA and Internet of Things (IoT), the pilot projects will include real-time water accounting and management systems. Learning's from the pilot project will be incorporated into the National Plan for Command Area Development and Water Management.

(Source: <https://shorturl.at/LH49x>)



# Centre for Science and Environment (CSE) is organizing a three-day residential training programme on "Solarizing India's Agriculture"

India's agricultural success relies on dependable water access, often disrupted by erratic monsoons. Solar water pumps have emerged as a game-changer, offering farmers an affordable, reliable, and sustainable solution. By eliminating the dependence on costly diesel and unreliable grid connections, farmers can reduce input costs, improve productivity, and irrigate their fields on time.



To address these challenges, the Centre for Science and Environment (CSE) is organizing a three-day residential training programme on 'Solarising India's Agriculture' from 22nd – 25th April, 2025. This programme will equip stakeholders, entrepreneurs, and technicians with the skills to understand the challenges, techno-economic feasibility, and financial viability of solar water pumping systems empowering farmers to adopt clean energy solutions for more resilient and prosperous agricultural practices.

(Source: <https://www.cseindia.org/residential-workshop-decentralised-renewable-energy-solarising-india-s-agriculture-12614>)

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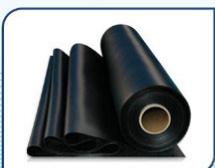


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# INTERNATIONAL NEWS



## Peru to spend \$24 billion on irrigation to expand farmlands



In Peru, the government has announced a major \$24 billion investment in 22 large-scale irrigation projects aimed at expanding the country's farmland by one million hectares. This initiative, which includes the ambitious \$7 billion Traslase Marañón project, is part of a broader national strategy to strengthen food security, support rural development, and significantly boost agricultural exports. By improving water availability in arid and semi-arid regions, the program seeks to transform vast areas into productive agricultural zones, positioning Peru as a more competitive player in global agribusiness.

(Source: [https://www.reuters.com/world/americas/peru-spend-24-billion-irrigation-expand-farm-lands-2025-03-24/?utm\\_source=chatgpt.com](https://www.reuters.com/world/americas/peru-spend-24-billion-irrigation-expand-farm-lands-2025-03-24/?utm_source=chatgpt.com))

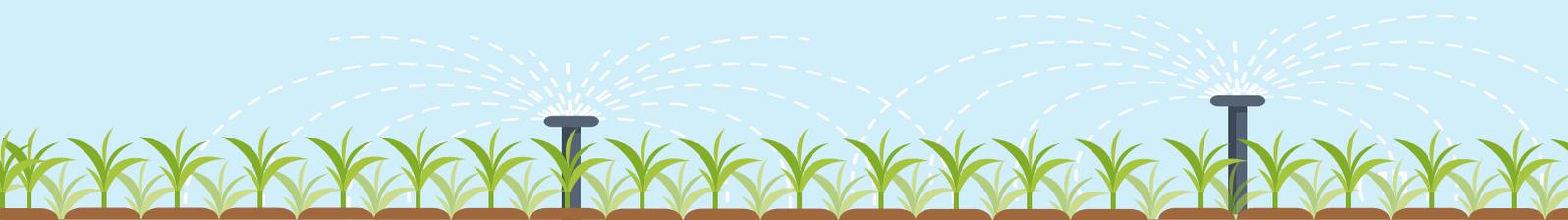


## Brazil's coffee farmers turn to costly irrigation to quench global demand for the Brew

In Brazil, coffee farmers are increasingly adopting irrigation systems—including drip and sprinkler methods—to combat persistent droughts and maintain crop yields. Traditionally rainfed, many farms now require irrigation due to unreliable rainfall caused by climate change. While this ensures more consistent production, especially for export, the systems are costly, posing challenges for small growers. This shift highlights the growing importance of efficient water use and climate-resilient agriculture in major crop-producing regions.



Source: [https://www.reuters.com/markets/commodities/brazils-coffee-farmers-turn-costly-irrigation-quench-global-demand-brew-2025-03-31/?utm\\_source=chatgpt.com](https://www.reuters.com/markets/commodities/brazils-coffee-farmers-turn-costly-irrigation-quench-global-demand-brew-2025-03-31/?utm_source=chatgpt.com)



## About Irrigation Association of India

Irrigation Association of India (IAI) is an apex industry body established in 1999, representing Micro Irrigation System (MIS) manufacturing companies in India. It is a not-for-profit organization and is working towards the successful implementation of Micro Irrigation in India for the benefit of farmers.

IAI has a registered office at Pune, Maharashtra, India and corporate office at New Delhi. IAI is closely working with the central Government of India and the State Governments. The association has a strong presence in states through IAI State Chapters at Karnataka, Maharashtra, Madhya Pradesh, Tamil Nadu, Gujarat, Andhra Pradesh, Rajasthan, Uttar Pradesh, Odisha, Chhattisgarh, Haryana, Jharkhand, West Bengal, and North Eastern Region.

### What we do

- Policy Advocacy
- Knowledge Dissemination
- Capacity Building
- Convene meeting with Central/State govt. departments to apprise the industry issues
- Sectoral Conference/Workshop to promote Micro Irrigation



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